

3RD TRAVEL AND TOURISM LEARNERS' COMPETITION TAKES CENTRE STAGE AT LEQELE HIGH SCHOOL

Maseru, Lesotho The highly anticipated 3rd Travel and Tourism Learners' Competition will be held on 19th September 2025 at Leqele High School. This groundbreaking event aims to empower young people and inspire learners to think beyond the ordinary, unlock opportunities within the travel and tourism industry to improve their livelihoods.

The competition is organized by the Lesotho Tourism Development Corporation (LTDC), in collaboration with Limkokwing University of Creative Technology (LUCT) and the Lesotho Travel and Tourism Teachers Association (LTTTA), will bring together more than 700 students and 78 teachers from 24 high schools enrolled for Travel and Tourism course across the country. Each participating school will be represented by a team of six learners.

This year's competition is held under the global theme "Tourism and Sustainable Transformation," as coined by the United Nations World Tourism Organization for 2025. It seeks to provide a participative and educational platform for students to demonstrate their knowledge, creativity, and practical skills in tourism creativity, and practical application of tourism concepts that students has learnt.

"This competition not only encourages youth participation in tourism but also emphasizes the important role of tourism in broadening students' horizons and help them better understand the pivotal contribution of tourism in sustainable development said Mr. Mokeka Monyamane Chairperson of LTTTA.

Speaking on behalf of corporation Ms. Mamello Morojele, the LTDC CEO emphasized that the Travel and Tourism Competition is not only about competing, but also about learning, sharing, and building the skills that will transform the tourism industry while attracting travelers to our majestic Kingdom in the Sky.

The organizers, LTDC, LUCT, and LTTTA conveyed their continuous commitment to enhancing youth talent, creating awareness on the importance of Travel and Tourism subject as vehicle that can be used to create sustainable jobs for youth, and advocating tourism development that is all-encompassing and innovative



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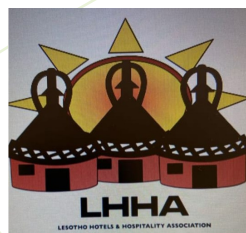
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Lesotho Travel and Tourism Teachers Association

